

Destination Orewa Beach 2023 / 2024 Board of Directors



Vanessa Grant, Orewa Framing Studio

CHAIR

Vanessa has lived on the Hibiscus Coast for nearly 30 years. She and her young family love the Coast and its community spirit and often have to pinch themselves to believe they live in such a beautiful spot. Her background as a graphic designer for large companies for ten years led her and husband Chris to establish Orewa Framing Studio in 2015. Vanessa has a vested interest in Orewa and wants to see the business district thrive and keep its boutique atmosphere.

This is Vanessa's 6th year on the Destination Orewa Beach Board, and her 4th year as Chair.



Leanne Little, Manager of Forrest Funeral Services

DEPUTY CHAIR

After holidaying at Pinewoods Motor Camp in Red Beach for nearly fifty years it was not a hard decision for Leanne to move permanently to the Hibiscus Coast in 2009. The strong community feeling, the lifestyle and of course the beautiful beaches made the area so appealing. Leanne loves living on the Coast and thinks she is so incredibly fortunate to also work in Orewa.

2023/2024 will be Leanne's seventh year on the Destination Orewa Beach Board, and her 4th year as Deputy Chair.



Barbara Everiss, Commercial Landowner

BOARD MEMBER

A long time St John Volunteer and professionally trained Florist, Barbara's family have lived in Orewa for over 8 decades. Barbara ran Flowers by Joanne in various locations through Orewa for 19 years, now remaining on the Board as the commercial property owner of the Flowers by Joanne premises in Riverside Road. Barbara's passion for Orewa is to see this wonderful seaside town thrive, while still keeping it's "small town" charm.

Barbara joined the Destination Orewa Beach Board in 2013.

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**Steve McClean, New World Orewa
BOARD MEMBER**

Steve has been owner of New World Orewa since mid 2019. He has a great understanding of business needs across the board thanks to his varied background in business ownership with over 20 years in small-medium businesses in multiple industries (including previously owning Chocolate Brown Café & Chocolatery in Warkworth). Steve grew up in Rodney and loves the vibrant beach feel of Orewa and the increasing hospitality scene of the town. His hobbies include spending time with family, tramping and NZ road tripping. 2023/2024 is Steve's third year on the Destination Orewa Beach Board.



**Jeanine Mitchell, North Harbour Law
BOARD MEMBER**

Jeanine was born and raised one house back from Orewa Beach, attended Orewa Primary School, Kingsway School and Orewa College – where she was Head Girl in 1999. Having been a lawyer for 17 years Jeanine has spent the last 12 years at North Harbour Law in Orewa, being a Partner since 2018. Jeanine continues her family's strong connection to the Orewa community starting when her father Merv Huxford started his business in Orewa in 1979, now the longest continuing businesses in Orewa. She has a strong vested interest in and passion to see Orewa retain its place as such an appealing and thriving destination. Having a strong business community is integral to this. This is Jeanine's third year on the Destination Orewa Beach Board.



**David Carrel, Harcourts Cooper & Co
BOARD MEMBER**

David has lived on the Coast with his family since 1988 – it was then, and is still a beautiful beachside community. Working in real estate for over 20 years David has seen a significant improvement in Orewa's amenities and vibe and loves the positive response from everyone who lives here.

2023 is David's 5th year on the Destination Orewa Beach, Board.

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Jonathan Rigg, Commercial Landowner BOARD MEMBER

Jonathan was a key player in the creation of the first Orewa Beach Business Association in 1997, and the subsequent transition into being a BID town Centre in 2011. With a long family history in the area Jonathan brings to the Board extensive historical knowledge of the town centre, and an in depth understanding of development and futurization needs of town centres. Jonathan is a prominent and visionary landlord of various Orewa commercial properties, he has a passion for Orewa and is passionate to see the town grow to meet the demands of the increasingly diverse population. Jonathan has been on the Destination Orewa Beach Board since its inception in 1997.



Lisa Siddens, ASB Orewa BOARD MEMBER

Lisa is the Advice Centre Manager for ASB in both Orewa and Silverdale. Lisa has lived and worked in the area for the past 20 years, having been the manager at the ASB Orewa for 6 years (this time around). Lisa loves the area as a place to work and for the activities it provides.

2023 is Lisa's second year on the Destination Orewa Beach, Board



Anna McGovern, More FM Rodney (Mediaworks) BOARD MEMBER

Anna has lived on the HBC, running Mediaworks radio stations for 24 years after having relocating back from tropical North Queensland where her Media Career began in TV with Channel 10. Witnessing the changes to what is now, a vibrant hospitality and business hub, she says the HBC beats the Australian Whitsundays any day. Anna is proud to have brought up 2 Coasties on the Hibiscus Coast, with her husband Dean.

A huge Paddle Boarding fan, Yoga student and gardener, if you don't find Anna at the MediaWorks More FM station she will be one of these 3 other places! Anna is determined to support the already successful Destination Board in any way she can. P.S Watch out for the annual station Christmas display.

2023 is Anna's first year on the Board.



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Mark Brogan, Shoreward Gastro Bar

BOARD MEMBER

Originally from Scotland, father of four and keen golfer Mark is Owner of Shoreward Gastro Bar as well as The good Home in Mt Eden and formerly, the Patriot in Devonport. With Orewa being a hospitality centric town centre, Marks' vast experience, and understanding of the hospitality industry is an asset for the Board.

2023 is Marks first year on the Board.



Suia Westbrook, CoastLab

BOARD MEMBER

With her background as an Event Producer, Suia worked with a number of creative agencies in Europe as well as running her own little agency back on 2016. After running the events team at a large Innovation Hub / CoWorking space in Berlin for several years, she returned to the Coast with her little family and took over CoastLab back in 2022.

At CoastLab she runs a bunch of events and different formats, catering to a wide range of people and businesses, resulting in her business and community network spanning far and wide. Suia looks forward to the new challenge ahead being part of the Orewa Beach Board of Directors and bringing her wealth of skills to the board table. 2023 is Suia's first year on the Board.



Hellen Wilkins, Destination Orewa beach

SECRETARY (& Business Association Manager)

Millwater local Hellen joined Destination Orewa Beach in 2013 after a career spanning the hotel, event management and community engagement sectors. Hellen thrives on the challenge of delivering the annual 'deliverables' as set by the Board and is always keeping an eye out for new initiatives to introduce to Orewa,

After 11 years on the Board she has seen Orewa grow into a thriving, economically positive destination – so much more than a 'town centre'. Hellen looks forward to the year ahead working with a proactive and engaged Board of Directors, and tackling new challenges and opportunities as they present themselves.

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Clinton Sanford, Baldry + Sanford

TREASURER

As a Partner at baldry + sanford based in Hillary Square, Clinton enjoys helping clients achieve their desired business and personal goals. Outside of work Clinton enjoys cycling with a group of guys who can keep him challenged and motivated. He and wife of over 30 years, Kerryn, have 4 grown children and a beautiful grandchild. They enjoy family time at the beach which is usually followed by a very competitive game of cards.

Clinton has been Treasurer on the Destination Orewa Beach Board for 9 years.



Gayle Hill, Destination Orewa Beach

ADMINISTRATION MANAGER

Although she is not a member of the Board of Directors, Gayle has been at Destination Orewa Beach for 11 years and she is an integral member of the team – overseeing all website and online activity for Destination Orewa Beach as well as managing the finances and suppliers. Gayle can often be seen out and about the town centre engaging with business owners and locals as she goes about her day to day role.

Gayle lives a rural lifestyle in Waimauku so she gets to enjoy a perfect balance of rural and beachside lifestyle between home and work.



Jake Law, Hibiscus & Bays Local Board

Jake is a Hibiscus and Bays Local Board member, and qualified primary teacher with more than 7 years of experience, teaching locally and internationally. Jake can speak fluent Chinese and is passionate about community and advocating for local outcomes that keep Orewa and the Hibiscus Coast an incredible place to live. Jake is also a Harbour Hospice Advisory Board member.

2023 is Jakes 2nd year on the Destination Orewa Beach Board of Directors, as the Hibiscus & Bays Local Board representative.

