

**Destination Orewa  
BUDGET**

Associate Members Income	\$	1,200.00
Land Owner Contributions	\$	5,925.00
<b>BID Targeted Rate Grant Received 2024/2025</b>	<b>\$</b>	<b>311,029.25</b>
<i>BID Targetted Rate 2023/2024 year – \$290,681.55</i>		
<i>* Proposed 7% increase 2024/2025 year - \$20,347.70</i>		
Interest Received	\$	2,200.00
<b>Total Income</b>	<b>\$</b>	<b>320,354.25</b>

**Less Operating Expenses**

Accident Compensation Levy		
Accountancy Fees	\$	3,310.19
Audit Fees	\$	3,481.57
Balance Account for Reporting flags	\$	-
Bank Charges	\$	107.00
Computer Expenses	\$	401.25
Consultancy	\$	-
Donations - Deductible	\$	3,210.00
Entertainment - Deductible	\$	-
Events allocation		
<i>Winter Festival</i>	\$	5,510.00
<i>Fashion Show</i>	\$	5,510.00
<i>Asian festival</i>	\$	2,204.00
<i>Santa Parade</i>	\$	2,204.00
<i>Live Streets Buskers schedule</i>	\$	3,306.00
<i>Boulevard Arts Fiesta</i>	\$	5,750.00
<i>Surf Sounds Concert &amp; Fireworks</i>	\$	13,225.00
<i>Bike Cruise</i>	\$	4,408.00
<i>Sandcastle Competition</i>	\$	6,061.00
<i>Beach Rodders Festival sport</i>	\$	3,000.00
<i>Yet unallocated / buffer</i>	\$	2,622.00
Freight & Courier	\$	-
Insurance	\$	4,006.27
Legal Expenses - Deductible	\$	-
Light Power & Heating (384)	\$	1,091.40
Low Cost Assets	\$	1,284.00

**Marketing Budget**

<i>Brochure Distribution</i>	\$	10,700.00
<i>Flags - install &amp; removal</i>	\$	3,424.00
<i>4x networking evenings</i>	\$	2,461.00
<i>Advertising Contacts</i>	\$	1,819.00
<i>Branded water/lollies</i>	\$	910.00
<i>Orewa Beautification</i>	\$	1,284.00
<i>Extras</i>	\$	1,042.09
Maintenance & Hosting of Website	\$	1,123.50
Meeting Expenses	\$	1,498.00
Members Survey	\$	-
Office Expenses	\$	877.40
Photocopying	\$	214.00
Printing, Stamps & Stationery	\$	909.50
Project - Research & Development	\$	-
Project - Tree Lights	\$	-
Project - WIFI	\$	12,840.00
Radio advertising schedule	\$	16,200.00
Rates (Water)	\$	385.20
Rent, Rates & Outgoings	\$	24,169.75
Repairs & Maintenance	\$	90.95
Research Documentation	\$	5,617.50
Security	\$	-
Staff Expenses	\$	-
Subcontractors - Hellen & Gayle	\$	152,417.54
Subscriptions & Reports	\$	3,049.64
Telephone, Tolls & Internet	\$	1,712.00
Theft/Vandalism Expense	\$	-
Travel - National	\$	695.50
Self Insurance	\$	1,800.00
Depreciation - loss on sale		
Depreciation as per schedule	\$	4,422.00
<b>Total Operating Expenses</b>	<b>\$</b>	<b>320,354.25</b>

**\*The increase of 7% (\$20,347.70) over the 2023/2024 Budget will be used to cover an average 7% operational costs increase, 5% staff costs and 15% rent increases to meet a market rent budget level, as unanimously by by the Destination Orewa Beach Board of Directors.**