

# OREWA BEACH

FREE GUIDE 2023/2024 | INFORMATION PACK

## What is Orewa Beach Free Guide?

- It is Orewa's official guide.
- The publication is a comprehensive directory of everything there is to see and do in Orewa, including shopping, accommodation, attractions, adventure, cinemas, conference centres, dining out, bars, entertainment, golf, museums and galleries.
- It is a double DLE size, folded to DLE – creating twice the space inside, for the same size brochure outside.
- The Orewa Beach Free Guide is a high quality publication, printed four colour throughout.
- It includes complimentary artwork – for all advertisers.

## Distribution Outlets

- The Orewa Beach Free Guide is officially distributed through hotels, motels, visitor information i-SITE centres, overseas and key visitor outlets.
- To gain maximum business exposure it is also distributed to over 16,000 households in and around Orewa.
- The Orewa Beach Free Guide will be displayed in 147 key accommodation, transport rental and entertainment centres focusing on Auckland City and the North Shore areas.
- Will also be included in a one-off distribution to the Hibiscus Coast, Silverdale, Warkworth and Matakana areas.



## CONTACT US

### Sales Enquiries

Hellen Wilkins  
Destination Orewa Beach  
p 021 412 613  
e [admin@orewabeach.co.nz](mailto:admin@orewabeach.co.nz)

### Artwork Enquiries

Paul Smith  
McLaren Brown Media  
p 09 418 2344  
e [design@mclarenbrown.co.nz](mailto:design@mclarenbrown.co.nz)

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## Ratecard & Specs

### Circulation

30,000 copies

### Deadlines

Bookings 31 August 2023

Artwork 15 September 2023

### Artwork Details

All supplied artwork & images must be high resolution. Logos to be supplied as tiffs, jpegs or eps files. Please ensure supplied artwork is the correct size.

