

September 2022

• STREET TALK •

The Official Newsletter of **Destination Orewa Beach**

At the end of August Gayle and I attended a workshop in Hamilton with 30 Town Centre Managers from around the North Island.

Not only was it a great opportunity to meet our fellow associates, but it was noteworthy to hear the issues which Orewa and the Hibiscus Coast are experiencing around staff levels, parking shortages, property vacancies, older buildings with demolition clauses etc, are widespread throughout the entire North Island. Yet that doesn't mean it is ok for these issues to just 'be' .

Initiatives which town centres have put in place to draw in customers and aid the recovery of pre-covid foot traffic, were pretty much variations of the same thing. We all continue striving to increase the revenues of our towns, and attract higher levels of local, regional, national and international travellers. Now the borders are fully open, **'bring it on'** we say **'Orewa is ready for you !'**

Hellen & Gayle
FROM DESTINATION
OREWA BEACH

WELCOME TO OREWA

- There has been no new businesses arrive in Orewa over the last month (that we are aware of), but there are four new businesses currently being fitted out, so we will announce these as soon as we can.

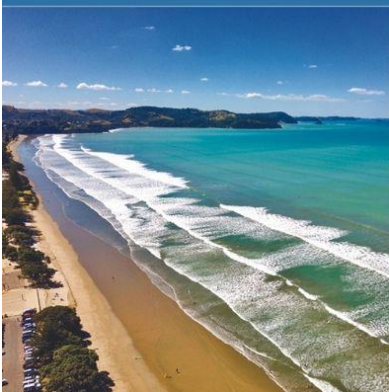
BUSINESS CHANGES

- No business changes that we know of

BUSINESSES CLOSED

- The Public Trust Office have relocated to Takapuna

OREWA BEACH, OUR LIFESTYLE - YOUR DESTINATION!



BUSINESS SUPPORT INFORMATION

Details for the various Agencies providing support and direction for businesses Owners in NZ:

Auckland Chamber of Commerce – 0800 chamber

Ministry of Business, Innovation and Employment – 04 901 1499

REPORT IT!

crime

If its in progress, call 111

If it has already happened, is suspicious or is minor,
call 105 or log this online at 105.police.govt.nz
(photos / video can be added)

What you think is minor - maybe be part of a
BIGGER issue!!

damage

Damage to town infrastructure (bench seats,
footpaths, plant beds, footpaths, tree fronds etc)

Phone: 09 301 0101, or

www.aucklandcouncil.govt.nz/report-problem

(photos can be attached), or

download the **SNAP SEND SOLVE** app on your
phone.

grafitti

Refer to the 'damage' contacts above for grafitti on
Council premises / buildings.

For grafitti on private / commercial premises this is
the responsibility of the owner. Contact the likes of
grafittidoctor.co.nz

Networking Evening

MEET OTHER OREWA BUSINESS OWNERS

Held on **WEDNESDAY 7TH SEPTEMBER**, this was
attended by around 35 Orewa business owners.
It was wonderful to see lots of new faces and just
how many 'connections' there were between
businesses finding a point of mutual benefit.

The evening was hosted by Destination Orewa
Beach but held in the premises of **DRIFTER
COFFEE** in George Lowe Place. Holding our
networking events in other business premises is a
great way of getting businesses in to other
businesses, and creating far more awareness of
the product and/or service they deliver.

We fund and,
arrange everything
and manage all the
invites - you are
simply the venue.
Easy !

If you would like to
be a venue in the
future, please email
us on
admin@orewabeach.co.nz



PARKING →



Just like a squeaky wheel, we continue to squeak on and ask Orewa employees NOT to park in the Orewa CBD and especially do not park in either supermarket carparks - these are private carparks. As this problem is not dissipating, we have asked Auckland Transport to increase the level of Parking Enforcement in Orewa to deter the number of employees parking in the Orewa CBD all day every day.

Employee cars are denying a parking space for hundreds of customer vehicles over a week. Based on a 45 minute turnover of a car in carparks, every Orewa employee parked all day in the CBD, takes away parking for over 10 Orewa customers a day / 74 customers a week... Based on the average transaction spend (source: *Paymark*) of \$47.19 every staff member parking in the town centre equates to an average loss of \$3,487 per parking space per week. So not only is this unfair to customers, it will be impacting your business (and every other business) financially as well!

There is no quick fix for the parking issues in the town centre, sadly all suburban town centres are suffering the same, as the population grows and the town centres cannot grow to meet the demand. We need to rely on courtesy to relieve the stress.

It is 600m to walk from the perimeter of the 2 hour parking zone, to Moana Reserve (as a central reference point). This is a 6 minute walk.

IMPORTANT DATE:

The Destination Orewa Beach AGM will be held on **Wednesday 26th October**. If you would like to attend to hear a summary of last year and plans for next year – followed by light refreshments, please contact **Gayle** on **admin@orewabeach.co.nz** by October 20th.

If you would like to be nominated to sit on the Destination Orewa Beach Board, please email the address above for a nomination form, have this signed by two nominators, and return this to our office prior to C.O.B Thursday 6th October.

YOUR CURRENT BOARD MEMBERS

Chairman Vanessa Grant	021 855 779	Orewa Framing Studio
Business Association Manager / Secretary: Hellen Wilkins	021 412 613 09 426 2638	Destination Orewa Beach
Treasurer: Clinton Sanford	09 421 9020	baldry + sanford (Treasurer)
Deputy Chair: Leanne Little	027 430 6311	Forrest Funeral Services
Eric Blake	021 702 224	Ramada Suites by Nautilus
David Carrel (<i>resigned</i>)	021 670 085	Barfoot & Thompson, Orewa
Barbara Everiss	027 224 4781	Flowers by Joanne (land owner)
Steve McClean	021 043 2104	New World Orewa
Kim Lyons	021 739 922	First Rate Mortgages
Vaughan Reed	021 612 753	Vibe.fyi
Jonathon Rigg	027 496 3904	Rigg Family Trust (land owner)
Jeanine Mitchell	021 264 5999	North Harbour Law
Local Board Representative (non- voting): Janet Fitzgerald	021 242 7504	Hibiscus & Bays Local Board (<i>standing down</i>)

QUOTE OF THE DAY

"The politicians say 'we' can't afford a tax cut. Maybe we can't afford the politicians."

- Steve Forbes -
Editor-in-chief of Forbes Media

Mainstreet Orewa Inc.

(Operating as Destination Orewa Beach)

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