

August '22

• STREET TALK •

The Official Newsletter of **Destination Orewa Beach**

It seems that within a short period of time the weather has gone from an extended summer with balmy warm evenings and crisp sunny days... to week after week of Metservice weather warnings, sand destruction and fallen trees.

Open air town centres such as Orewa are certainly impacted by wet and inclement weather in regard to foot traffic and customer spend.

Historically June and July are the worst two trading months of the year across all retail sectors with May being only slightly better.

The Paymark spend reports show:

June 2022 was down -6.3% on Mays customer spend (*only 52 of 63 Auckland town centres showed a positive figure for this period*)

May 2022 was down -3.9% on April's customer spend April 2022 was up 3.4% on March's spend *noting we ran the 'Win a Car promotion' throughout April*

Lets hope from August onwards we have a long run of dry weather, high pedestrian foot traffic and positive customer spend growth!....

Hellen & Gayle

FROM DESTINATION
OREWA BEACH

WELCOME TO OREWA

- MCF Interiors, Moana Court
- Mr Taco, Tamariki Avenue
- Hasti Mortgages, Florence Avenue
- Boo Boo Sushi, Hillary Square
- Aho International, Tamariki Avenue

BUSINESS CHANGES

- Tamariki House is now branded Coast HQ

BUSINESSES CLOSED

- Bluefit Gym

★ OREWA BEACH ~ OUR LIFESTYLE, YOUR DESTINATION ★

★ OREWA BEACH ~ OUR LIFESTYLE, YOUR DESTINATION ★



REPORT IT

We try and keep abreast of the maintenance needed around Orewa and work with various Stakeholders to have works done as they arise. Fixing the derelict and unusable concrete seat outside His Place Barbers in Moana Avenue, is top of the list to have repaired / rebuilt, followed by correction of the tree root creating footpath undulations in Orewa Square, and a couple of pedestrian areas throughout the town where the cobblestones have lifted.

If you come across anything around the town that needs fixing, the Auckland Council 'Report It' website is very functional and photos can be attached to all jobs being logged. We are always happy to report issues on your behalf, and it would be highly beneficial if you also reported this to add weight to the issue.

It's quick and efficient to log a maintenance job on the following website and status updates will be sent to you via text:

<https://www.aucklandcouncil.govt.nz/report-problem/Pages/report-a-problem.aspx>

For graffiti (on Council property) log this on:

<https://www.aucklandcouncil.govt.nz/grants-community-support-housing/graffiti-vandalism/Pages/report-graffiti-vandalism.aspx>

Graffiti on private property is the responsibility of the landowner, to remove.



The Orewa Surf Life Saving Club is excited to walk you through its vision for your new Surf Life Saving Community Hub. [Click here to view](#)

Check out the future of surf lifesaving at [Orewa Surf Life Saving Community Hub](#) to find out how you can 'buy a brick' and get involved in this legacy project.



We're just taking a moment to say.....

Thank you!

to the coastie businesses to date, who are sponsoring our 2022/2023 summer event schedule



North Harbour Law



without you all, our events simply couldn't happen

REPORT IT - CRIME

Police resources are set depending on the crime level within each area. With multiple 'grab and dash' type thefts occurring in Orewa in the past two weeks, it seems timely to remind everyone that if you see or experience a crime or a potential crime, it is **IMPERATIVE** you report this.

What you think may be minor, could be part of a far bigger operation already on the Police radar or it could be the rumblings of something far bigger about to happen. *Don't underestimate the importance of reporting anything of concern.*

If you don't report it, it impacts the crime reporting stats for Orewa and in due course could affect the policing levels in the town and HBC area.

If its in progress, call 111

If it has already happened or is minor, call 105 or log this online at 105.police.govt.nz

With international travel restrictions still impacting the country, reducing distribution levels of the Orewa Beach Guide around Auckland and NZ, we have a significant surplus of brochures on hand. At this stage we will hold off publishing a 22/23 edition of this Guide - it would not be a financially sensible nor a wise environmental decision to dispose of (via recycling) 10,000 brochures, when the content is still 99% valid.

Businesses which have adverts in the current edition will have 2 years exposure of their advert, and we will be in touch with any new businesses, in April as we commence the process to create the 23/24 edition.



QUOTABLE QUOTE

You make a living through what you get.
You make a life through what you *give!*

YOUR BOARD MEMBERS

Chairman		
Vanessa Grant	021 855 779	Orewa Framing Studio
Business Association Manager / Secretary:	021 412 613	Destination Orewa Beach or 09 426 2638
Hellen Wilkins		
Treasurer:	09 421 9020	baldry + sanford (Treasurer)
Clinton Sanford		
Deputy Chair:		
Leanne Little	027 430 6311	Forrest Funeral Services
Eric Blake	021 702 224	Ramada Suites by Nautilus
David Carrel	021 670 085	Barfoot & Thompson, Orewa
Barbara Everiss	027 224 4781	Flowers by Joanne (landowner)
Steve McClean	021 043 2104	New World Orewa
Kim Lyons	021 739 922	First Rate Mortgages
Vaughan Reed	021 612 753	Vibe.fyi
Jonathon Rigg	027 496 3904	Rigg Family Trust
Jeanine Mitchell	021 264 5999	North Harbour Law
Local Board Rep (non-voting):	021 242 7504	Hibiscus & Bays Local Board
Janet Fitzgerald		

Mainstreet Orewa Inc.

(Operating as Destination Orewa Beach)

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