

# Destination Orewa Beach, Board of Directors, 2019 - 2020



**KIM LYONS, CHAIR**

Kim and wife Fiona operate **First Rate Mortgages** in Orewa and many of their clients are building in the ever growing Millwater and Orewa sub divisions.

Moving to Orewa over 8 years ago Orewa provides a perfect work -

life balance as Kim is a keen fisherman and also enjoys paddle boarding and cycling. This is Kim's 5th year on the DOB Board, and his third year as Chair.



**RICHARD WORKER, DEP. CHAIR**

Richard is a partner at **North Harbour Law** and specialises in property, subdivision and commercial law as well as asset protection and Trusts.

Being in the legal practice for over 28 years, Richard arrived in Orewa

in 2003 to join Laird Walker, now North Harbour Law.

Richards interests include Golf, Theatre, Cricket and Skeet Shooting. This is Richard's 7<sup>th</sup> year on the DOB Board.



**ERIC BLAKE, BOARD MEMBER**

Eric and his wife Freda have been Building Managers for the **Ramada Suites Nautilus** in Orewa for 10 years. They love the Orewa vibe and healthy living atmosphere, and working amongst so many local small business owners.

Eric hopes his past experience in sectors such as Finance, Security and CCTV will assist the progress of the area and its quickly developing commercial sector. This is Eric's fifth year on the DOB Board.



**VAUGHAN REED, BOARD MEMBER**

After living on the Coast for 10 years, he relocated his business **Labyrinth Solutions** from Albany to Orewa in 2017 – creating a refreshing work / life balance.

Vaughan enjoys being part of the Orewa Beach Board and hopes his

digital media strategy experience can help to shape the future direction of Orewa. This is Vaughan's second year on the DOB Board.



**BARBARA EVERISS, BOARD MEMB.**

A long time St John Volunteer and professionally trained Florist, Barbara ran Flowers by Joanne for 17 years. After selling the business, Barbara has continued as the **Commercial Property Owner** of the floral Business premises.

Living her entire life in Orewa, Barbara's passion for the town is to see the wonderful seaside vibe thrive, whilst retaining a 'small town feel'. This is Barbara's sixth year on the DOB Board.



**VANESSA GRANT, BOARD MEMBER**

Vanessa has lived on the Coast for 25 years and is now raising her own two children here. Her background is in graphic design, working in a large corporate environment for 10 years before establishing **Orewa Framing Studio** with her husband

Chris in 2015. Vanessa has a vested interest in Orewa and is keen to be part of developing its thriving and unique atmosphere. This is Vanessa's 2<sup>nd</sup> year on the DOB Board



**JO ROBERTSON, BOARD MEMBER**

Jo has lived in Orewa for over 18 years and loves everything Orewa has to offer; community spirit, stunning beach, markets, restaurants.

Jo's background is the Retirement Village Industry and she currently works at **The Grove** in Centreway

Road, having also worked in Sales, Legal & Management roles in the industry. Jo's vision is support the sense of community Orewa offers and to help retirees realise their vision of retiring to such a beautiful place. This is Jo's third year on the DOB Board

**JONATHAN RIGG, BOARD MEMBER**

Jonathan was a key player in creation of the initial Orewa Beach Business Association in 1997, through to its transition into being a BID town Centre in 2011.

With a long family history in the area, Jonathan brings an extensive historical knowledge of the town and an in depth understanding of development and futurization needs of town centres.

Jonathan has a passion to see the town grow to meet the demands on the increasingly diverse population.



**LEANNE LITTLE, BOARD MEMBER**

After holidaying at Pinewoods Motor Camp, Red Beach for nearly fifty years, it was not a hard decision for Leanne to move permanently to the Coast in 2009. The feeling of community, the lifestyle and the beaches made the area so appealing.

Being the Funeral Manager at **Forrest Funeral Services** Leanne has a close connection to the Community and is passionate about her client connections. This is Leanne's fourth year on the DOB Board.



**DAVID CARREL, BOARD MEMBER**

David has lived on the Coast with his family since 1988, because it was then and still is now a wonderful, safe, beachside community. Working in Real Estate for over 20 years with **Barfoot & Thompson** (as Branch Mgr Orewa Office since 2012) he has seen significant improvement to the amenities of Orewa and the positive response from all who live and visit here.

David's interests are a great fit with the HBC lifestyle - kayaking, paddle boarding, boating, fishing and diving. This is David's first year on the DOB Board.



**SOPHIE HOWARD, BOARD MEMBER**

Sophie and her partner Ben live in Orewa and adore everything the area has to offer. Sophie truly believes Orewa has something to offer everyone at every stage of life, and her vision is to promote this beautiful coastal community and the lifestyle it offers. Sophie works for **Harcourts**

**Orewa** and is a third generation Sales & Marketing Consultant, with an infectious passion for Real Estate, using both traditional and new innovation marketing methods. This is Sophie's first year on the DOB Board.



**HELLEN WILKINS, BUS. ASSOC. MGR.**

Living locally Hellen gets to see Orewa from the perspective of both the customer and the Business Association – getting the best of both worlds. With a background in Marketing and Events, Hellen has been in her current role for over 6 years and has seen the town's vibrancy, spending & visitor numbers grow significantly in that time... although there is always space for improvement. With the quickly growing and diversifying population Hellen is driven by the opportunities which lay ahead for the town.

**GAYLE HILL, DESTINATION OREWA BEACH ADMINISTRATION MANAGER**

Although not a member of the DOB Board, Gayle plays an integral part within Destination Orewa Beach. Having been in the role for 7 years, Gayle oversees all the 'behind the scenes activity' such as the website, finances, suppliers etc as well as having a great connection with businesses throughout the town.

Gayle enjoys a rural lifestyle travelling daily from Waimauku – giving a perfect mix of rural and beach aspects every day.

**CLINTON SANFORD, TREASURER**

As a partner at **boldry + sanford** based in Hillary Square, Clinton enjoys helping clients achieve their desired business and personal goals.

For life outside work Clinton and his wife have four grown children and a beautiful grand child, with nothing being more competitive than a family game of cards ! Keeping the competition front and centre, Clinton enjoys cycling with a group of fellow riders who keep him challenged and motivated. Clinton has been the DOB Treasurer for 5 years.